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**XCEIVE AND EMPIA INTRODUCE THE WORLD'S FIRST ATSC/NTSC USB
BUS-POWERED TV TUNER**

Santa Clara, Calif. and Computex, Taiwan – (June XX, 2006) – Xceive Corporation, developer of the world's first fully integrated multi-standard RF-to-baseband transceiver ICs for TVs, PC TVs and set-top boxes, today announced that it has partnered with Empia to design the first ATSC/NTSC USB bus-powered TV tuner for the U.S. market.

With its small size (similar to the size of a USB memory stick) and low power consumption (powered by the USB bus), the USB TV tuner reference board is the first that users can take anywhere in the world, making it easy to watch TV on any analog TV standard or on an ATSC digital signal.

"The tuner's high receiving sensitivity and compatibility with global standards allows for analog and digital TV reception," said Ray Lu, chief executive officer and founder of Empia. "We are pleased to partner with Xceive to be the first to provide such a highly innovative and portable solution for TV viewing."

The hybrid USB TV tuner includes Xceive's silicon tuner, XC3028, which is the highest integrated silicon tuner that supports all worldwide analog and digital TV terrestrial and cable standards. It is the only stand-alone tuner to receive ISF certification from the Image Science Foundation Research Lab.

Additionally, the USB TV tuner features Empia's EM2880/2882, a USB controller that provides a cost-effective solution for both digital and analog TV. The EM2880/2882 recently received MCE, WHQL and USB-IF certification.

"Creating a USB bus-powered ATSC/NTSC TV tuner was a difficult challenge until now," said Alvin Wong, vice president of marketing for Xceive. "This reference board is truly an accomplishment and an industry first."

Several PCTV OEMs have adopted this design and will ship the final product following Computex. Additionally, Xceive will be showcasing the design at an invitation-only suite at the Grand Hyatt Hotel during the Computex show in Taiwan.

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About Xceive Corporation

Venture-backed Xceive® Corporation, headquartered in Santa Clara, Calif., enables fast, high-quality TV signal reception in any consumer electronics device worldwide. First to market with a one-design-fits-all-TV-standards analog and digital single chip design, Xceive's QuickTune® RF-

to-baseband single integrated circuit (IC) TV tuners provide superior performance, low power, and smaller form factor for the development of advanced TV and PC-TV applications. Xceive's universal RF-to-baseband analog—and breakthrough RF-to-baseband analog and digital—TV tuner ICs reduce the need for OEMs to maintain multiple inventories in order to service a global market. Visit www.xceive.com, e-mail info@xceive.com, call 408-486-5610 or fax 408-486-5615 for more information.

TRADEMARKS: Xceive ClearView, Quick-TuneXC2028 and XC3028 are trademarks or registered trademarks of Xceive Corporation.

About Empia Technology:

Empia is a provider of integrated circuit (IC) design for Embedded Multifunction Peripheral Imaging Appliances, as well as various IP and interface technologies. Empia is focused on creating semiconductor solutions to power leading edge embedded imaging devices and imaging Internet appliances. With offices in California and Taiwan, Empia enjoys access to the majority of companies needing advanced interface designs, IP blocks, and design services. Empia is committed to building long-term value through continuous innovation, strategic partnership and an expanding IP portfolio. Empia is a privately held company. For more information, visit the Empia Technology web site at www.empiatech.com

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